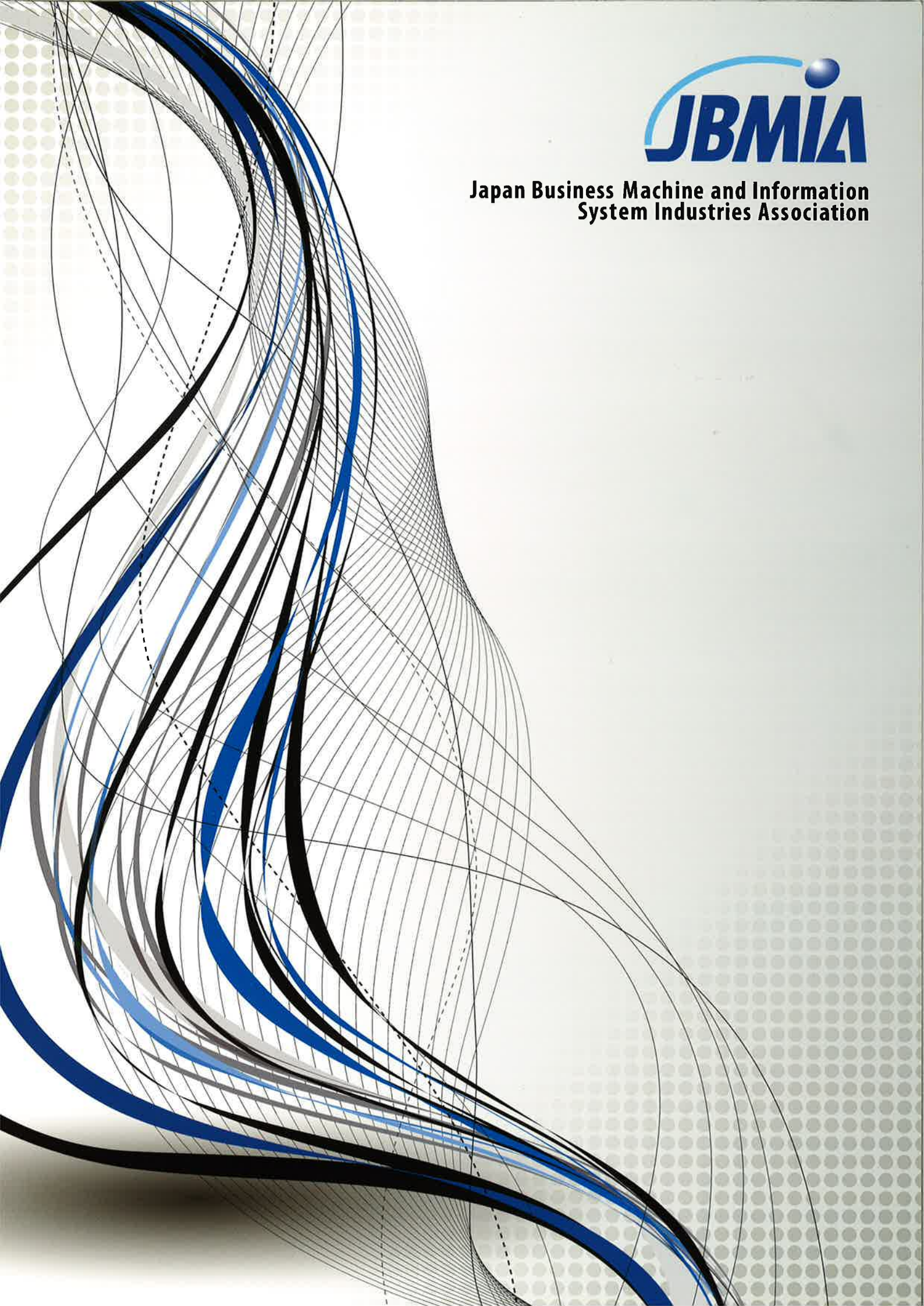


JBMIA

Japan Business Machine and Information System Industries Association

About Japan Business Machine and Information System Industries Association (JBMIA)

Japan Business Machine and Information System Industries Association (JBMIA) is the industry organization which aims to contribute the development of the Japanese economy and the improvement of the office environment through the comprehensive development of the Japanese business machine and information system industries and rationalization thereof.

The advancement of information technology has brought about sophistication of the age of digitalization and networking and resulted in significant changes in the office environment accordingly. In response to the shift of business emphasis from the hardware to total business solutions including products, JBMIA carries out active committee/group activities regarding important issues that the industries are confronting in and outside Japan by conducting investigations and researches regarding the new policy proposals, international cooperation, prevention of warming, environment preservation, standardization, product safety, etc., by deepening the association with the sales and software-related companies, as well as the manufacturers.

Business descriptions:

JBMIA engages in a wide range of activities related to the business machine and information system industries, including:

- Investigation, research and dissemination of information
- Planning and promotion of efficiency
- Preparation of the standards and promotion of the standardization
- Promotion of international relationship and cooperation
- Promotion of activities related to the environment, safety and quality control
- Public relations
- Other activities required to achieve the purpose of this Association

Establishment

Feb. 17, 1960 : Establishment of Japan Business Machine Makers Association
Nov. 1, 1966 : Establishment as an incorporated body
Apr. 1, 2002 : Name was changed to Japan Business Machine and Information System Industries Association
Apr. 1, 2012 : Changed from the Incorporated Association to the General Incorporated Association

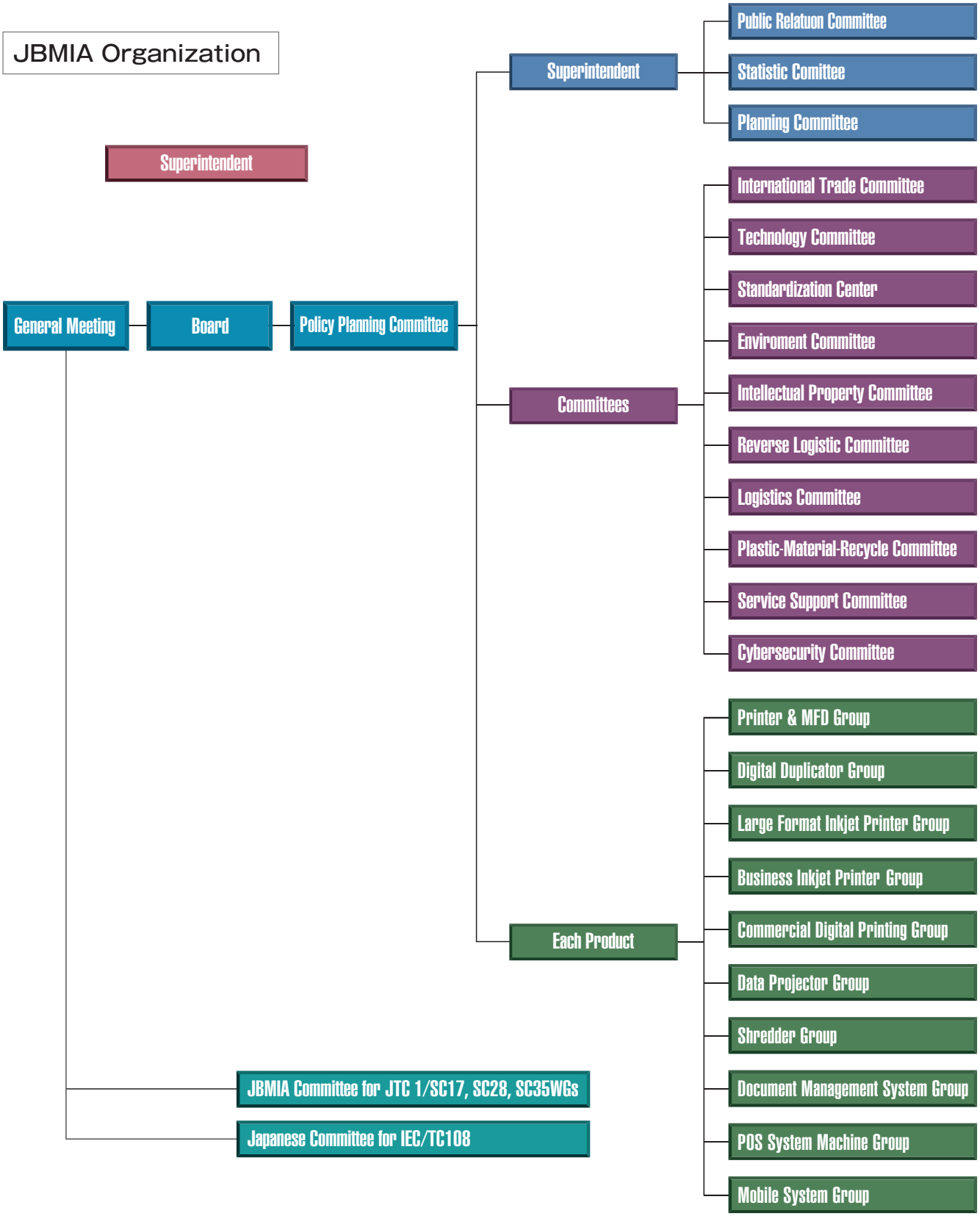
Types of membership

- REGULAR MEMBERS：
  * Regular Members are manufacturers of business machine and information systems of the Main products described below.
- ASSOCIATE MEMBERS：
  * Associate Members are other industry players, such as parts/devices manufacturers, sales companies, service and solution providers, who are also able to participate in committees/groups.
- SUPPORT MEMBERS：
  * Support members take advantage of participation in seminars and forum and receiving governmental notifications, regulations and other various information from JBMIA but no committee/group activities allowed.

Main products

- Copying Machine, MFD
- Page Printer
- Digital Duplicator
- Large Format Inkjet Printer
- Business Inkjet Printer
- Commercial Digital Printing
- Data Projector
- Shredder
- Document Management System
- ECR/POS (point-of-sales register)
- Card and Card System
- Calculator/Electronic Dictionary

JBMIA Organization



Greeting

Japan Business Machine and Information System Industries Association

Chairman Hisanori Makaya

Chairman and Director, FUJIFILM Business Innovation Corp

Business equipment such as multifunction devices, printers, projectors, and shredders produced and sold by JBMIA member companies are widely used both in Japan and overseas as infrastructure for supporting work in the office and at home. To enable diverse workstyles, new digital technologies such as AI and security are crucial. As an industry association that serves as a framework for inter-company cooperation, JBMIA intends to encourage individual member companies to participate in collaborative activities designed to create new value while also fulfilling their social responsibility. We also intend to help promote a solid response to market and customer expectations from a business machine and information systems industry perspective.

Based on the above commitment, as JBMIA'a new chairman, I intend to champion the association's key themes from a green, digital, and global perspective.

1. Accelerate the development of solutions to environmental issues that consider the whole product lifecycle
2. Promote digital transformation (DX) designed to achieve diverse workstyles for the "new normal" era
3. Promote responsible corporate behavior in global markets

My responsibility as the Chairman is to take on the worthy challenge of achieving results through specific activities of this association, while maintaining a long-term perspective on each of the association's key themes.

What our Committees and Groups do

In line with the basic policy of the Japan Business Machine and Information System Industries Association (JBMIA), our committees and groups work with agility to contribute to solving key issues commonly shared by relevant industries, such as promoting digitalization and networking, solving global environmental problems, and preparing for changing user needs.

Introduction of our activities

Environmental activities / recovery and recycling

We engage in a variety of environmental activities including ensuring compliance with environmental regulations in Japan and around the world on recovery/recycling, chemical substance contents, and the like, as well as working with and conducting research on the trends of environmental labels (e.g., eco marks, Blue Angel) of products overseen by the JBMIA. Furthermore, we have also embarked on the establishment of an open recycling system for plastic.
A group of 12 manufacturers of copiers, multi-function devices (MFDs), and digital duplicators have built and operated a recovery/recycling system in which the used trade-in machines collected by them in their sales activities are consolidated at a recovery/exchange center before being returned to their respective makers. In addition, we have also begun working to establish a joint product delivery system, starting with a shared last-one-mile delivery framework for distributing products to end users.
Our members are thus promoting reuse, recycling, and joint recovery/delivery logistics, thereby contributing to the reduction of CO2 emissions in transportation.

International initiatives

In the rapidly changing international environment, the JBMIA has been striving to solve global problems and issues pertaining to the World Trade Organization (WTO) and Asia-Pacific Economic Cooperation (APEC) for the benefit of its constituent industries and to enhance quality through analysis and research on business operations. As one example of our activities, we tackled the MFD tariff issue over a lengthy period of time, taking the case to the WTO. Moreover, with a view to making an international contribution, we leverage the Japan-ASEAN Integration Fund (JAIF) to provide technical support to ASEAN countries and strive to strengthen cooperative relationships with them.

Security-related initiatives

Security is becoming an increasingly important aspect of our activities. Since fiscal 2021, our Cybersecurity Committee played a central role in formulating the Business Machines Security Guidelines for products equipped with network functions compliant with security standards (abbreviated as “BMSec”), and started implementing the guidelines in collaboration with the Printer & MFD Group.

Digital-related initiatives

Our Document Management System Group leads our efforts in promoting computerized bookkeeping. It has set forth the JBMS standard QR Code Specification, which allows electronic forms to be handled efficiently by using QR codes, and is working to proliferate it.

BOARD OF DIRECTORS

Chairman	**Hisanori Makaya**	Chairman and Director, FUJIFILM Business Innovation Corp.
Senior Vice Chairman	**Masahiro Okitsu**	Executive Vice President, SHARP CORPORATION
Vice Chairman	**Toshio Homma**	Executive Vice President & CTO, Canon Inc.
Vice Chairman	**Toshimitsu Taiko**	President and CEO, KONICA MINOLTA, INC.
Vice Chairman	**Minoru Usui**	Chairman and Director, Seiko Epson Corporation
Vice Chairman	**Hironobu Nishikori**	President & CEO, TOSHIBA TEC CORPORATION
Vice Chairman	**Yoshinori Yamashita**	Chairperson., RICOH COMPANY, LTD.
Director	**Kazuhiro Kashio**	Chairman, CASIO COMPUTER CO., LTD.
Director	**Norihiko Ina**	Director, KYOCERA Document Solutions Inc.
Director	**Toshikazu Koike**	Director & Chairman, Brother Industries, Ltd.
Director	**Akira Hayama**	President & CEO, RISO KAGAKU CORPORATION
President	**Hirotoshi Tanaka**	Japan Business Machine and Information System Industries Association
Executive Vice President	**Hiroshi Hashidume**	Japan Business Machine and Information System Industries Association
Superintendent	**Takahiro Mori**	CEO & Responsible for Corporate Secretariat and Corporate Administration Division,Oki Electric Industry Co., Ltd.
Superintendent	**Daisuke Murata**	President, Murata Machinery, Ltd.

REGULAR MEMBERS (20 companies)

IRISOHYAMA INC.
Oki Electric Industry Co., Ltd.
CASIO COMPUTER CO., LTD.
Canon Inc.
KYOCERA Document Solutions Inc.
KONICA MINOLTA, INC.
SHARP CORPORATION
Seiko Epson Corporation
DUPLO CORPORATION
TOSHIBA TEC CORPORATION
Panasonic Connect Co., Ltd.
FUJIFILM Business Innovation Corp.
FUJIFILM Corporation
BROTHER INDUSTRIES, LTD.
MIMAKI ENGINEERING CO., LTD.
MURATA MACHINERY, LTD.
MEIKO SHOKAI CO., LTD.
RICOH COMPANY, LTD.
RISO KAGAKU CORPORATION
Roland DG Corporation

ASSOCIATE MEMBERS (16 companies)

ACCO BRANDS JAPAN K. K.
SBS Ricoh Logistics System Co., Ltd.
EDICWORKS Inc.
GRAPE SYSTEMS INC.
Cosmos Corporation
Computer Engineering & Consulting Ltd.
Techno Science Japan Co.,Ltd.
Sky Co., LTD.
TÜV Rheinland Japan Ltd.
TOYO Corporation
HP Japan Inc.
NIPPON EXPRESS CO., LTD.
Japan Quality Assurance Organization
Microwave Factory Co.,Ltd.
UL japan,Inc.
Japan Telework Association

SUPPORTING MEMBERS (2 companies)

KYOCERA CORPORATION
Hitachi Channel Solutions, Corp.

COMMITTEES

Policy planning committees

Planning Committee
It deliberates issues related to main activities of this association and examines proposals to the board of directors.

Public Relation Committee
It carries out transmission of information related to the activities of this association, and studies and carries out dissemination of the public relation.

Statistic Committee
It examines and carries out surveys and statistic of the products under the control of this association.

Committees by issue

International Trade Committee
As to global issues it works with the Japanese government based on the activities concerned through the investigation, analysis and industries' consensus opinion concerning activities related to trade issues and the industries' measures against rapid development of emerging markets.

Technology Committee
It tries to solve technical problems by conducting trends research and reviewing its measures concerning the product safety, EMC (electromagnetic compatibility), communication, human exposure to electromagnetic ray, new technology trends, usability, and packing related regulations trends.

Standardization Center
It carries out the standardization to meet the color and network era, the improvement of users' interface convenience, the improvement of accessibility to business machines giving consideration to the older persons and persons with disabilities, promotion of standardization activities of the association, and the preparation of the JIS drafts.

Environment Committee
It copes with solution of the environmental issues by conducting comprehensive investigations and researches into social trends in business machines and information system industries in and outside Japan and the environmental issues toward the global environment sustainability and improvement.

Intellectual Property Committee
It studies industrial rights, legal/copy rights, and measures against counterfeit goods, and carries out consensus building in the industries, and carries out activities to improve various institutions and makes proposals in cooperation with patent office in and outside Japan.

Reverse Logistic Committee
It promotes the system to collect used business machines. It operates the system for exchanging/recycling efficiently other manufacturers' copying machines & MFD collected from users as trade-ins.

Logistics Committee
This committee drives joint distribution to customers. It contributes to the risk of "unstable distribution," the improvement of working environment of logistics industry (white logistics)and the reduction of CO2 through the efficient joint distribution along with eliminating the number of trucks to use.

Plastic-Material-Recycle Committee
Investigation for establishment on plastic-recycling, and monitoring the policy for recycling plastic in each country.

Service Support Committee
It conducts examinations of service/support activities, skill-up plans for the customer engineers (CE), improvement of the service/support level to provide.

Cybersecurity Committee
In alliance with overseas/domestic govermental body, industrial group, and/or cybersecurity related groups, our committee analyzes and studies cybersecurity policy, regulation, rules, orders and/or requirements, takes part in standarization process,and/or works for cybersecurity incident issues within or relating to the area of office equipment.

Japanese committees for ISO/IEC

Japanese Committee for ISO information technology
It prepares and proposes ISO international standards, and deliberates the international standards.
(Handling fields: Business machines, card and individual identification, and users' interface related to information devices.)

No. 108 committee
It provides the international standards (IEC) with proposals related to the safety of IT devices, audio/video products and related electronic device parts and coordinates the consistency of technical standards for electrical appliances.

GROUPS

Groups for each product

Printer & MFD Group

It promotes energy saving and 3 Rs (recycling, reusing, reducing), standardizes the terms/specification forms, examines comprehensible indications for users, grasps/reviews/handles properly problems related to the distribution.

Digital Duplicator Group

It promotes standardization and 3 Rs, disseminates the products, and grasps the market trends.

Large Format Inkjet Printer Group

Safety concerning the use environment in the large format inkjet printer field, examination of standardization of the method to describe the basic specification in the catalog, etc.

Business Inkjet Printer Group

In the field of inkjet printers for business use, standardization of methods for describing basic specifications in catalogs, examine of standardization of measurement methods for published data related to TCO, etc.

Commercial Digital Printing Group

It standardizes the terminology and indications for users, promotes the enhancement/enlargement of the digital printing workflow.

Data Projector Group

It standardizes the performance indicators, measurement methods/conditions and terms, promotes the standardization, promotes dissemination of PJLink, handles safety standards for new light sources.

Shredder Group

It conducts investigations and researches into the safety, standards, regulations, environment, and recycling.

Document Management System Group

It carries out the development of document management system (DMS) and promotes its diffusion so as to satisfy both “securing corporate transparency” and “strengthening of managerial power” through the document information.

POS System Machine group

It understands the market trend of ECR/POS system in and outside Japan, and conducts investigations and researches into the next generation of POS system.

Mobile System Group

It provides proposals for the mobile networks and devices applications, conducts investigation and analysis of the market and technology trends concerning mobile related devices such as the calculator and electronic dictionary, and carries out the standardization and self generated statistics.

Philosophy, vision, roles

Management philosophy of JBMIA

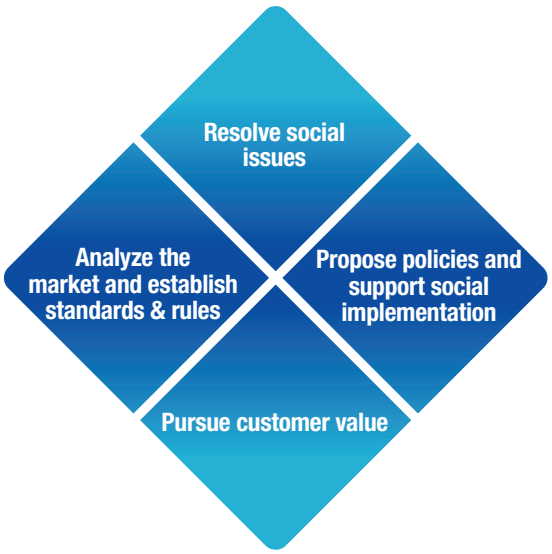
Through continuous innovation of business machines and information systems, we suggest a new work style and make a global society with the vitality.

Vision

We will contribute toward creating a sustainable society in which everyone is able to work creatively

- In order to achieve the perpetual advancement of humankind, we will help realize a society in which everyone is able to work with peace of mind at any time and any place, with a sense of happiness and pleasure.
- We will continuously set our sights one step higher as we contemplate the ideal society, and conduct business activities that help resolve social issues.
- We will propose and implement a new style of working that leads the way in achieving balance between "work" and the "environment" to help realize a decarbonized, recycling-oriented society.

Roles



■ Contribute toward resolving social issues

We will work together with our member companies to stay abreast of changes in our surrounding social environment, including social trends and economic trends as well as changes in people's lifestyles and mindsets, and look one step ahead to clarify the issues that need to be addressed as we conduct our business activities to resolve those issues.

■ Propose policies and support social implementation

We will work with the international community, as well as with governments, municipalities, and related organizations to propose policies, and also provide support toward the actualization and social implementation of those policies.

■ Analyze the market & industrial structure and establish standards & rules

We will examine the actual market situation, regulations, industrial structure, etc. related to our association and industry, and also conduct research and perform statistical studies to improve our understanding in those areas. In addition, we will examine and propose the establishment of legislation, standardization, normalization, and unified standards to achieve a safe and secure society, as well as promote and conduct public relations activities pertaining to our studies and proposals.

■ Pursue the provision of customer value and provide support to promote business

We will continue to pursue customer value that meets the needs of the times. We will also work together with participating companies to realize such value by helping to achieve a balance between the industry's development and the creation of value for customers.

【MEMO】

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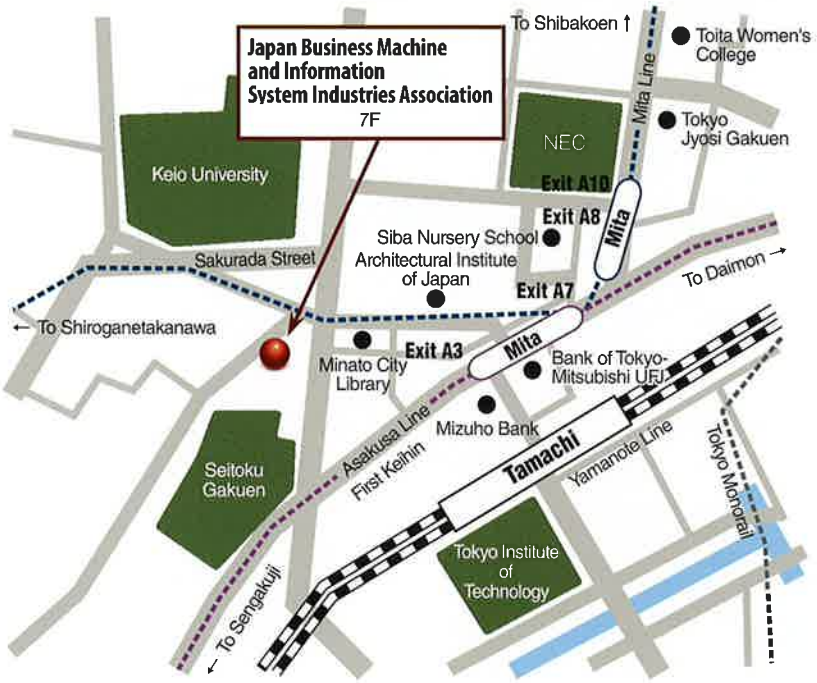

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