

Greeting

**Japan Business Machine and Information System
Industries Association**

Chairman **Takayuki Ikeda**

Adviser to the Board of Toshiba Tec Corporation



My thoughts are first with all the people who have been affected by the novel coronavirus, and I am praying for their speedy recovery.

It was not long after the beginning of the new year when the disease spread across the world and caused tremendous affliction on society and the economy. As the pandemic's impact is considered heavier than that of the Lehman shock, we cannot anticipate at all when it will end amidst so many uncertainties.

Under such circumstances, our industrial surroundings, be it public entities or private enterprises, entail social responsibility through SDGs and ESG investment. In the meantime, the surge of a data driven society and the diffusion of artificial intelligence as well as RPA (robotic process automation) are dynamically accelerating work style reform in Japan. Promoting teleworking as a measure to prevent the coronavirus will eventually speed up that trend.

I would like to work on JBMIA's activities, like before, to respond proactively to various needs generated through those environmental changes. Seeking for new value creation, aiming to become an association that contributes toward an innovative society.

As the new chairman, I will focus on the following three points as JBMIA's important themes.

Firstly "Global business deployment to contribute to the promotion of SDGs", secondly "Quick and timely response to social environmental changes", thirdly "Further enhancement of JBMIA's presence and operations".

In addition, I would like to deal with any kind of issue so as to implement the management philosophy of JBMIA: "Through continuous innovation of business machines and information systems, we suggest a new work style and create a global society with vitality."

I sincerely thank you in advance for your kind understanding and valuable support.